Bhargs Gundla

Product Designer specializing in Trust & Safety, authentication, identity, and security UX across digital and physical systems.

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EXPERIENCE

Truist Bank, Identity & Security Product Designer

Atlanta, July 2024 - Aug 2026

Designed and shipped **auth and identity services** for 15M+ users, including passkeys, biometrics, SSO, MFA, and account security, contributing to MFA improvements that reduced support needs by 50%.

Built Truist's auth design system and reusable identity verification patterns across 20+ products, including branch, ATM, open banking, and commerce, while meeting WCAG 2.2 and regulatory requirements.

UC Berkeley, Web Designer

Berkeley, Aug 2026 - Present

Scaling the **Master of Design (MDes) website** design system and WCAG accessibility standards across responsive web experiences.

Designing and shipping web, print, and digital assets for the MDes program across academic and public-facing touchpoints.

Thunder Compute (YC S24), Early Product Designer

San Francisco, Nov 2023 - Apr 2024

Led 0 → 1 product discovery via interviews, service mapping, and rapid prototyping to design a GPU cloud platform, contributing to YC S24 selection and a successful product pivot from crypto to traditional payment flows.

Designed **thundercompute.com's** initial product experience and foundational design system to support future product scaling.

Union Pacific Railroad, Product Design Intern

Remote, July 2022 - Jan 2024

Partnered cross-functionally in a product triad to refine a **simulation interface** following a federal train derailment investigation, reducing train operator driving and scheduling errors by simplifying complex workflows.

Owned, designed, and shipped a client-facing white-label UI framework to automate language configurations, saving $4M annually in dev costs.

EDUCATION

University of California, Berkeley

Master of Design (MDes), graduating Dec 2027

Studying and researching AI Trust & Safety design

Georgia Institute of Technology, Highest Honors

B.S. in Computational Media (Product Design), Minor in Industrial Design

PROJECTS

Child Safety AI Policy Research
(Ongoing) Researching child safety frameworks for LLMs, advised by CITRIS executive director **Camille Crittenden**.

Develop for Good
(2024) Led an interdisciplinary design team in a 0 → 1 redesign for an educational non-profit.

AWARDS

MDes Distinguished Scholar
Selective merit award @ UC Berkeley

Deloitte Design Competition
(2023) 1st place, campus engagement app

HOSA Medical Device Competition
(2019) 1st place, audio-therapy device

Zell Miller Scholarship
Full tuition @ Georgia Tech

SKILLS

Technology
Figma, Notion, Claude Code, Shopify, Asana, Airtable, Photoshop, Illustrator, WordPress, Fusion

Design Specialties
Trust & Safety, Authentication, Identity & Access, Security UX, Fraud Prevention, Accessibility, Design Systems

Product Design & Research
Interaction Design, Prototyping, Systems Mapping, Information Architecture, 0→1 Discovery, Product Strategy, User Research, Usability Testing, Journey Mapping, Heuristic Evaluation, Competitive Analysis, A/B Testing